### Invariants and Flavour in the General Two-Higgs Doublet Model

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#### Abstract

The flavour structure of the general Two Higgs Doublet Model (2HDM) is analysed and a detailed study of the parameter space is presented, showing that flavour mixing in the 2HDM can be parametrized by various unitary matrices which arise from the misalignment in flavour space between pairs of various Hermitian flavour matrices which can be constructed within the model. This is entirely analogous to the generation of the CKM matrix in the Standard Model (SM). We construct weak basis invariants which can give insight into the physical implications of any flavour model, written in an arbitrary weak basis (WB) in the context of 2HDM. We apply this technique to two special cases, models with MFV and models with NNI structures. In both cases non-trivial CP-odd WB invariants arise in a mass power order much smaller than what one encounters in the SM, which can have important implications for baryogenesis in the framework of the general 2HDM.

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## 1 Introduction

The two Higgs doublet model (2HDM) [\[1\]](#page-18-0) is one of the simplest extensions of the Standard Model (SM) and arises in many models beyond the SM, including supersymmetric (SUSY) ones. The 2HDM was first introduced by Lee [\[2\]](#page-18-1) with the aim of achieving spontaneous CP violation [\[3\]](#page-18-2) in the context of the SM, at a time when only two incomplete fermion generations were known. No extra symmetries are introduced in Lee's model and, as a result, the model has flavour-changing-neutral currents (FCNC) of arbitrary strength at tree level. In order to avoid FCNC at tree level in the 2HDM, a discrete  $Z_2$  symmetry can be introduced [\[4\]](#page-18-3), which guarantees Natural Flavour Conservation (NFC) in the scalar sector. It was pointed out that in this case neither spontaneous [\[5\]](#page-18-4) nor hard CP violation [\[6\]](#page-18-5) in the Higgs sector can be achieved, unless one introduces a third Higgs doublet. An alternative scenario is to break this  $Z_2$  symmetry softly [\[7\]](#page-18-6). In this paper we study the flavour content of the general 2HDM and construct weak basis (WB) invariants which can give insight into the physical implications of any flavour model written in an arbitrary WB. It should be stressed that even in models where each charge quark sector receives mass contributions from only one Higgs, as it is the case in SUSY models, "wrong" couplings are generated at higher orders [\[8\]](#page-18-7), [\[9\]](#page-18-8), [\[10\]](#page-18-9). Therefore, the present analysis maybe relevant also for models with NFC at tree level.

At this stage it is worth recalling that in the presence of a flavour symmetry or an Ansatz, the Yukawa couplings may contain texture zeros which arise only in a specific basis. In another WB the Yukawa coupling matrices change, the texture zeros may no longer be present but the physical content of the model does not change. The great advantage of the WB invariants stems from the fact that they can be evaluated in any WB. Furthermore, we point out that the flavour structure in the 2HDM can be parametrized by various unitary matrices which are entirely analogous to the Cabibbo-Kobayashi-Maskawa (CKM) matrix of the SM. All the unitary flavour mixing matrices of the 2HDM arise from the misalignment in flavour space of various Hermitian matrices constructed in the framework of the 2HDM. In order to illustrate the usefulness of these WB invariants, we apply them to the analysis of 2HDM which have Higgs mediated FCNC at tree level (HFCNC), but with their structure entirely defined [\[11\]](#page-18-10), [\[12\]](#page-19-0) in terms of  $V_{CKM}$ . It has been pointed out that some of these models satisfy the hypotheses of Minimal Flavour Violation [\[13\]](#page-19-1) (see also [\[14\]](#page-19-2), [\[15\]](#page-19-3), [\[16\]](#page-19-4)) . The paper is organized as follows: in the next section, we settle the notation and analyse the flavour parameter space of the general 2HDM, explaining how the various unitary flavour mixing matrices are generated. In section 3 we display how the various Yukawa couplings transform under WB transformations, construct various WB invariants and analyse their physical meaning. Next we illustrate how WB invariants can be used to analyse specific flavour models, based on 2HDM. As examples we use the class of models named BGL [\[11\]](#page-18-10), where there are FCNC at tree level but with their flavour structure controlled by  $V_{CKM}$ , and a model with nearest-neighbour-interaction (NNI) pattern for the quark mass matrices in the framework of a 2HDM [\[17\]](#page-19-5). Finally in section 4 we present our Conclusions.

## 2 The Two Higgs Doublet Parameter Space

We consider the extension of the SM consisting of the addition of two Higgs doublets (2HDM) with no additional symmetries. This implies that each of the doublets  $\Phi_1$ ,  $\Phi_2$  contributes to both up and down quark mass matrices, through the Yukawa couplings:

<span id="page-2-0"></span>
$$
\mathcal{L}_Y = -\overline{Q_L^0} \Gamma_1 \Phi_1 d_R^0 - \overline{Q_L^0} \Gamma_2 \Phi_2 d_R^0 - \overline{Q_L^0} \Delta_1 \tilde{\Phi}_1 u_R^0 - \overline{Q_L^0} \Delta_2 \tilde{\Phi}_2 u_R^0 + \text{h.c. (1)}
$$

where we have used standard notation. The interactions of the neutral Higgs with the quarks, obtained from  $Eq.(1)$  $Eq.(1)$  are given by:

$$
\mathcal{L}_Y(\text{neutral}) = -\overline{d_L^0} \frac{1}{v} \left[ M_d H^0 + N_d^0 R + i N_d^0 I \right] d_R^0 +
$$
  

$$
- \overline{u_L^0} \frac{1}{v} \left[ M_u H^0 + N_u^0 R - i N_u^0 I \right] u_R^0 + \text{h.c.} \,, \tag{2}
$$

with  $v \equiv \sqrt{v_1^2 + v_2^2}$ , and  $H^0$ , R orthogonal combinations of the fields  $\rho_j$ , given by  $\phi_j^0 = \frac{e^{i\theta_j}}{\sqrt{2}}$  $\frac{\partial^{i\sigma_j}}{\partial \overline{z}}(v_j + \rho_j + i\eta_j)$ , where  $H^0$  is defined so that its couplings are proportional to the mass matrices. In an analogous way, I is a linear combination of  $\eta_i$  orthogonal to the neutral Goldstone boson. The quark mass matrices  $M_d$  and  $M_u$  and the matrices  $N_d^0$  and  $N_u^0$  are given by:

<span id="page-2-1"></span>
$$
M_d = \frac{1}{\sqrt{2}} (v_1 \Gamma_1 + v_2 e^{i\theta} \Gamma_2) , \qquad M_u = \frac{1}{\sqrt{2}} (v_1 \Delta_1 + v_2 e^{-i\theta} \Delta_2) ,
$$
  

$$
N_d^0 = \frac{v_2}{\sqrt{2}} \Gamma_1 - \frac{v_1}{\sqrt{2}} e^{i\theta} \Gamma_2 , \qquad N_u^0 = \frac{v_2}{\sqrt{2}} \Delta_1 - \frac{v_1}{\sqrt{2}} e^{-i\theta} \Delta_2 ,
$$
 (3)

where  $\theta$  denotes the relative phase of the vevs of the neutral components of  $\Phi_i$ . The four matrices of Eq.[\(3\)](#page-2-1) are written in an arbitrary weak-basis (WB). It is well known that one can make a WB transformation defined by:

$$
d_L^0 = W_L \ d_L^{0'}, \qquad d_R^0 = W_R^d \ d_R^{0'}, \qquad u_L^0 = W_L \ u_L^{0'}, \qquad u_R^0 = W_R^u \ u_R^{0'} \tag{4}
$$

without physical implications. Under these WB transformations, the matrices of Eq. [\(3\)](#page-2-1) transform as:

<span id="page-3-0"></span>
$$
M_d \to M'_d = W_L^{\dagger} M_d W_R^d, \qquad M_u \to M'_u = W_L^{\dagger} M_u W_R^u, N_d^0 \to N_d^{0'} = W_L^{\dagger} N_d^0 W_R^d, \qquad N_u^0 \to N_u^{0'} = W_L^{\dagger} N_u^0 W_R^u
$$
(5)

In order to analyse the physical content of the above four matrices, one may choose, without loss of generality, a weak-basis where  $M_u$  is diagonal real, while  $M_d$  is a Hermitian matrix with only one rephasing invariant phase given by  $\varphi = \arg[(M_d)_{12}(M_d)_{23}(M_d)_{31}]$ . The six real parameters in  $M_d$ , together with  $\varphi$  and the up quark masses  $m_u, m_c, m_t$ , total the ten parameters contained in the flavour sector of the SM, seen in a weak basis. In the quark mass eigenstate basis these appear as the six quark masses and the four parameters characterizing  $V_{CKM}$ . In the above described WB, the matrices  $N_d^0$ ,  $N_u^0$  are in general complex arbitrary  $3 \times 3$  matrices, each one containing nine physical phases. Note that we have considered the general 2HDM with no flavour symmetries introduced.

In the presence of flavour symmetries and/or texture zeros, the number of parameters in  $N_d^0$ ,  $N_u^0$  can be drastically reduced. Flavour symmetries (FS) are introduced in a specific WB, with the choice dictated by the FS representation assumed for the fermions and Higgs doublets. Similarly, texture zeros imply the choice of a particular WB. In view of this freedom of choice of WB, it is very useful to express the physical content of  $M_d$ ,  $M_u$ ,  $N_d^0$ ,  $N_u^0$ in terms of WB invariants.

We shall construct these invariants and analyse their physical content in section 3.

It is useful to see how the parameters of  $N_d^0$ ,  $N_u^0$  appear when one parametrizes  $N_d^0$ ,  $N_u^0$  through unitary matrices. It can be readily seen that, without loss of generality, one can write:

$$
N_d^0 = K_L \; \hat{V}_L^{N_d} \; D^{N_d} \; \overline{K} \; (\hat{V}_R^{N_d})^\dagger \; K_R^\dagger \tag{6}
$$

where  $K_L$ ,  $K_R$  are diagonal unitary matrices of the form:

$$
K_{L,R} = \text{diag}[1, \exp(i\varphi_{1L,R}), \exp(i\varphi_{2L,R})]
$$
(7)

while  $\hat{V}_{L,R}^{N_d}$  are unitary matrices with one physical non factorizable phase each, analogous to  $V_{CKM}$ . Finally one has:

$$
\overline{K} = \text{diag}[\exp(i\sigma_1), \exp(i\sigma_2), \exp(i\sigma_3)]
$$
\n(8)

and  $D^{N_d}$  stands for a real diagonal matrix. The explicit counting of parameters is:

phases: 
$$
2(K_L) + 2(K_R) + 1(\hat{V}_L^{N_d}) + 1(\hat{V}_R^{N_d}) + 3(\overline{K}) = 9
$$
  
real parameters 
$$
3(\hat{V}_L^{N_d}) + 3(\hat{V}_R^{N_d}) + 3(D^{N_d}) = 9
$$

for each one of the matrices  $N_d^0$ ,  $N_u^0$ .

## 3 Weak Basis Invariants

### 3.1 The General Case

The four matrices,  $M_d$ ,  $M_u$ ,  $N_d^0$ ,  $N_u^0$  fully characterize the flavour sector of the 2HDM in the sense that they encode the breaking of the large flavour symmetry present in the gauge sector of the theory. The above four flavour matrices contain a large redundancy of parameters which results from the fact that under a WB transformation  $M_d$ ,  $M_u$ ,  $N_d^0$ ,  $N_u^0$  change transforming as indicated by Eq. [\(5\)](#page-3-0) without altering their physical content. Different Lagrangians related to each other by WB transformations describe the same physics. In view of the above redundancy, it is of great interest to construct WB invariants which can be very useful in the analysis of the physical content of the flavour sector of a given model. For example, in the context of the SM, it has been shown [\[18\]](#page-19-6) that from the four WB invariants  $\text{tr}(H_u H_d)$ ,  $\text{tr}(H_u H_d^2)$ ,  $\text{tr}(H_u^2 H_d)$ ,  $\text{tr}(H_u^2 H_d^2)$ , where  $H_{d,u} \equiv (M_{d,u} M_{d,u}^{\dagger})$ , one can construct the full  $V_{CKM}$ , with only a two-fold ambiguity in the sign of ImQ, where Q stands for a rephasing invariant quartet of  $V_{CKM}$ , defined by  $Q_{\alpha i\beta j} \equiv V_{\alpha i} V_{\beta j} V_{\alpha j}^* V_{\beta i}^*$   $(\alpha \neq \beta, i \neq j)$ . WB invariants are also very useful in the study of CP violation. In the context of the SM, it has been derived from first principles [\[19\]](#page-19-7) that the necessary and sufficient condition for CP invariance is the vanishing of the WB invariant:

<span id="page-4-0"></span>
$$
I_1^{CP} \equiv \text{tr} [H_u, H_d]^3 = 6i(m_t^2 - m_c^2)(m_t^2 - m_u^2)(m_c^2 - m_u^2) \times \times (m_b^2 - m_s^2)(m_b^2 - m_d^2)(m_s^2 - m_d^2)\text{Im}Q_{uscb}
$$
(9)

for three generations  $I_1^{CP}$  is proportional to  $\det[H_u, H_d]^3$ , introduced in Ref. [\[20\]](#page-19-8).

In this section we use WB invariants to analyse the flavour structure and CP violation in the general 2HDM. We shall apply here the same technique that was introduced in [\[19\]](#page-19-7) to the study of CP violation in the SM. This technique was later generalized to many different scenarios, in particular to the study of explicit CP violation in the scalar sector of multi-HDM prior to gauge symmetry breaking [\[21\]](#page-19-9) as well as CP violation in the scalar sector after this breaking [\[22\]](#page-19-10) and also taking into account both the scalar and the fermionic sector [\[23\]](#page-19-11). In Ref. [\[24\]](#page-19-12) CP violation in the supersymmetric case is analysed. WB invariants can also be built to study other important features of flavour models such as alignment and the pattern of fermion masses and mixing [\[25\]](#page-19-13). One can check the predictions of a flavour model by comparing invariant quantities with their corresponding experimental values. In Ref. [\[26\]](#page-19-14), the authors classified all the invariants that can be built in a given theory, using the ring of polynomials that are invariant under the action of a group.

From the transformation properties of the flavour matrices  $M_d$ ,  $M_u$ ,  $N_d^0$ ,  $N_u^0$  given in Eq. [\(3\)](#page-2-1), it is clear that one can build new WB invariants, which do not arise in the SM, by evaluating traces of blocks of matrices involving the up and down quark sector, like for example  $M_{\gamma} N_{\gamma}^{0\dagger}$  or  $N_{\gamma}^0 N_{\gamma}^{0\dagger}$ . We shall analyse the lowest WB invariants and indicate some of the physical aspects of the 2HDM probed by each one of these invariants. For definiteness let us consider the WB invariant  $tr(M_d N_d^{0\dagger})$  and note that its physical significance becomes transparent in the WB where  $M_d$  is diagonal, real, since in this basis the matrix  $N_d^0$  already coincides with the couplings to the physical quarks. In this basis one has:

<span id="page-5-0"></span>
$$
I_1 \equiv \text{tr}(M_d N_d^{0\dagger}) = m_d (N_d^*)_{11} + m_s (N_d^*)_{22} + m_b (N_b^*)_{33} \tag{10}
$$

We denote  $N_d$ , the matrix  $N_d^0$  in the basis where it couples to the physical quarks. This invariant is not sensitive to Higgs-mediated FCNC, but  $\text{Im}(I_1)$ is specially important, since it probes the phases of  $(N_d)_{jj}$  which contribute to the electric dipole moment of down-type quarks. Obviously, one can construct an analogous invariant for the up-quark sector, namely  $tr(M_u N_u^{0\dagger})$ . Let us now consider a WB invariant which is sensitive to the off-diagonal elements of  $N_d$ , namely:

$$
I_2 \equiv \text{tr}\left[M_d N_d^{0\dagger}, M_d M_d^{\dagger}\right]^2 = -2m_d m_s (m_s^2 - m_d^2)^2 (N_d^*)_{12} (N_d^*)_{21} -
$$
  

$$
-2m_d m_b (m_b^2 - m_d^2)^2 (N_d^*)_{13} (N_d^*)_{31} - 2m_s m_b (m_b^2 - m_s^2)^2 (N_d^*)_{23} (N_d^*)_{32}, \quad (11)
$$

where we have kept the notation used in Eq.  $(10)$ , having evaluated  $I_2$  in the WB where  $M_d$  is real and diagonal. It is well known that  $I_1^{CP}$  given in Eq. [\(9\)](#page-4-0) measures the strength of CP violation arising from weak charged currents with the appearance of a non-trivial quark mixing matrix  $V_{CKM} \equiv U_{uL}^{\dagger} U_{dL}$ reflecting the fact that  $U_{dL} \neq U_{uL}$ , i.e. the misalignment of the matrices  $H_d$ ,  $H_u$  in flavour space. In an entirely analogous way, one can construct the invariant:

$$
I_2^{CP} \equiv \text{tr}\left[H_u, H_{N_d^0}\right]^3 = 6i\Delta_u\Delta_{N_d}\text{Im}Q_2 \tag{12}
$$

where  $Q_2$  is a rephasing invariant quartet of  $V_2 \equiv U_{uL}^{\dagger} U_{N_d^0 L}$ ,  $\Delta_u \equiv (m_t^2 (m_t^2 - m_u^2)(m_c^2 - m_u^2)$  and  $\Delta_{N_d}$  is defined in analogy to  $\Delta_u$  but refering to the eigenvalues of  $H_{N_d^0} \equiv N_d^0 N_d^{0\dagger}$ . It is clear that  $V_2$  reflects the misalignment of the matrices  $H_u$ ,  $H_{N_d^0}$  in flavour space. Similarly, one has the invariant :

$$
I_3^{CP} \equiv \text{tr}\left[H_d, H_{N_d^0}\right]^3 = 6i\Delta_d\Delta_{N_d}\text{Im}Q_3 \tag{13}
$$

where  $Q_3$  is a rephasing invariant quartet of  $V_3 \equiv U_{dL}^{\dagger} U_{N_d^0 L}$ . In an entirely analogous way, one can also construct the invariants:

$$
I_4^{CP} \equiv \text{tr}\left[H_u, H_{N_u^0}\right]^3; \quad I_5^{CP} \equiv \text{tr}\left[H_d, H_{N_u^0}\right]^3; \quad I_6^{CP} \equiv \text{tr}\left[H_{N_d^0}, H_{N_u^0}\right]^3 \tag{14}
$$

which are proportional to the imaginary parts of the invariant quartets of  $U_{uL}^{\dagger}U_{N_u^0L}$ ,  $U_{dL}^{\dagger}U_{N_u^0L}$  and  $U_{N_d^0L}^{\dagger}U_{N_u^0L}$  respectively. So far, we have only considered invariants which are sensitive to left-handed mixings. One can construct analogous invariants which are sensitive to right-handed mixings, like:

$$
I_7^{CP} \equiv \text{tr}\left[H'_d, H'_{N_d^0}\right]^3 = 6i\Delta_d\Delta_{N_d}\text{Im}Q_7\tag{15}
$$

where  $H'_d \equiv M_d^{\dagger} M_d$ ,  $H'_{N_d^0} \equiv N_d^{0\dagger} N_d^0$  and  $Q_7$  is a rephasing invariant quartet of  $U_{dR}U_{N_d^0R}^{\dagger}$ . Obviously, one can construct analogous invariants with the up sector, namely  $I_8^{CP} \equiv \text{tr}\left[H_u', H_{N_u^0}\right]$  $\big]^{3}.$ 

### 3.2 The Minimal Flavour Violation Case

The invariants considered in the general 2HDM can obviously be applied to any flavour model where the matrices  $\Gamma_1$ ,  $\Gamma_2$ ,  $\Delta_1$  and  $\Delta_2$  have specific flavour structures (e.g. texture zeros) resulting, for example, from a flavour symmetry introduced in the Lagrangian. As we have seen, in the general 2HDM, the flavour structure of  $N_d^0$ ,  $N_u^0$  is arbitrary, which may lead to dangerous Higgs mediated FCNC, unless some natural suppression mechanism is found. Some time ago a class of models was constructed by Branco, Grimus and Lavoura (BGL) [\[11\]](#page-18-10) where HFCNC are present at tree level with their structure entirely controlled by  $V_{CKM}$  with no other new flavour parameters. The class of models considered in Ref. [\[11\]](#page-18-10) are entirely natural since their remarkable features result from a symmetry imposed on the Lagrangian. These models were generalized and their MFV character was analysed in Ref.[\[12\]](#page-19-0). An extension to the leptonic sector was proposed [\[27\]](#page-19-15), with the rôle of  $V_{CKM}$ replaced by the Pontecorvo-Maki-Nakagawa-Sakata matrix denoted  $V_{PMNS}$ . The MFV hypothesis requires that the flavour structure of physics beyond the SM should only depend on  $V_{CKM}$  entries, quark masses and, in the case of 2HDM, on the ratio  $v_1/v_2$  of Higgs vevs, with the corresponding analogue for the leptonic sector. The MFV as defined in [\[13\]](#page-19-1) also requires that the breaking of the flavour symmetry be dominated by the top Yukawa couplings. In the context of the 2HDM this leads to the requirement that the new physics beyond the SM should be suppressed by the third row of  $V_{CKM}$  in order to comply with all the criteria introduced in the original paper where the definition of the Minimal Flavour Violation hypothesis was introduced [\[13\]](#page-19-1).

For definiteness let us consider the Yukawa couplings arising in a specific BGL model, which realizes the MFV hypothesis with HFCNC only in the down sector:

<span id="page-7-0"></span>
$$
\Gamma_1 = \begin{bmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{bmatrix}; \qquad \Gamma_2 = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{bmatrix}
$$
 (16)

$$
\Delta_1 = \begin{bmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & 0 \end{bmatrix}; \qquad \Delta_2 = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & \times \end{bmatrix}
$$
 (17)

This BGL model realizes the MFV hypothesis in a natural way. It has been pointed out [\[11\]](#page-18-10) that there are six BGL models which correspond to interchanges of rows in the matrices given above as well as choosing what sector (up or down) has HFCNC which amounts to interchanging the matrices  $\Gamma_i$ with the matrices  $\Delta_i$ . As previously emphasized, the specific texture of Eqs.  $(16)$ ,  $(17)$ , reflects a particular choice of WB. In the sequel, we give WB-independent necessary and sufficient conditions for a set of Yukawa couplings  $\Gamma_i$ ,  $\Delta_i$  written in an arbitrary WB to be of the BGL type, implying the existence of a WB where these matrices can be cast in the form given above.

#### Necessary and Sufficient Conditions for BGL

The following relations:

<span id="page-8-0"></span>
$$
\Delta_1^{\dagger} \Delta_2 = 0; \quad \Delta_1 \Delta_2^{\dagger} = 0; \quad \Gamma_1^{\dagger} \Delta_2 = 0; \quad \Gamma_2^{\dagger} \Delta_1 = 0 \tag{18}
$$

are necessary and sufficient conditions for a set of Yukawa matrices  $\Gamma_i$ ,  $\Delta_i$  to be of the BGL type, with Higgs mediated FCNC in the down sector.

#### Proof

Note that the conditions of Eqs. [\(18\)](#page-8-0) are WB independent, in the sense that if a set of matrices  $\Gamma_i$ ,  $\Delta_i$  satisfy Eqs. [\(18\)](#page-8-0) in a given WB, they will satisfy them when written in any other WB. From Eqs. [\(18\)](#page-8-0) it follows that:

<span id="page-8-1"></span>
$$
\left[\Delta_1 \Delta_1^{\dagger}, \Delta_2 \Delta_2^{\dagger}\right] = 0; \quad \left[\Delta_1^{\dagger} \Delta_1, \Delta_2^{\dagger} \Delta_2\right] = 0 \tag{19}
$$

From Eq. [\(19\)](#page-8-1) one concludes that one can choose a basis where both  $\Delta_1$  and  $\Delta_2$  are diagonal, real:

<span id="page-8-2"></span>
$$
\Delta_1 = d_1 \equiv \text{diag.} \left[ (d_1)_1, (d_1)_2, (d_1)_3 \right]; \quad \Delta_2 = d_2 \equiv \text{diag.} \left[ (d_2)_1, (d_2)_2, (d_2)_3 \right] (20)
$$

This implies that in this case there are no FCNC in the up sector. From the requirement that  $\Delta_1 \Delta_2^{\dagger} = 0$ , which is one of the conditions of Eq. [\(18\)](#page-8-0), one concludes that Eq. [\(20\)](#page-8-2) leads to the following three solutions for the diagonal matrices  $d_1, d_2$ :

<span id="page-8-3"></span>
$$
\text{(up)} \quad d_1 = \text{diag.} \begin{bmatrix} 0 & \times & \times \end{bmatrix}; \qquad d_2 = \begin{bmatrix} \times & 0 & 0 \end{bmatrix} \tag{21a}
$$

$$
\text{(charm)} \quad d_1 = \text{diag.} \begin{bmatrix} \times & 0 & \times \end{bmatrix}; \qquad d_2 = \begin{bmatrix} 0 & \times & 0 \end{bmatrix} \tag{21b}
$$

$$
(\text{top}) \quad d_1 = \text{diag.} \left[ \begin{array}{ccc} \times & \times & 0 \end{array} \right]; \qquad d_2 = \left[ \begin{array}{ccc} 0 & 0 & \times \end{array} \right] \tag{21c}
$$

We have not included above, solutions corresponding to the interchange of  $d_1, d_2$ . Without loss of generality, we shall concentrate on one of the models, namely the "top model". This is the variant of the BGL models which satisfies all the constraints of the MFV hypothesis. It is also the most interesting

version, from the phenomenological point of view, with strong natural suppression of FCNC in  $\Delta S = 2$  transitions. In the top model, the  $\Delta_i$  matrices have the following form in any arbitrary WB:

$$
\Delta_1 = W_L^{\dagger} \begin{bmatrix} (d_1)_1 & 0 & 0 \\ 0 & (d_1)_2 & 0 \\ 0 & 0 & 0 \end{bmatrix} W_R^u \tag{22}
$$

$$
\Delta_2 = W_L^{\dagger} \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & (d_1)_3 \end{bmatrix} W_R^u \tag{23}
$$

This implies that there are indeed WBs where these matrices can be cast in the form given by Eq. [\(17\)](#page-7-0). This is obtained by choosing unitary matrices  $W_L$  and  $W_R^u$  of the block form:

$$
W_L = \begin{bmatrix} (W_L)_{2 \times 2} & 0 \\ 0 & e^{i\alpha} \end{bmatrix}; \quad W_R^u = \begin{bmatrix} (W_R^u)_{2 \times 2} & 0 \\ 0 & e^{i\beta} \end{bmatrix}
$$
(24)

leading to:

<span id="page-9-1"></span>
$$
\Delta_1 = W_L^{\dagger} \begin{bmatrix} (d_1)_1 & 0 & 0 \\ 0 & (d_1)_2 & 0 \\ 0 & 0 & 0 \end{bmatrix} W_R^u = \begin{bmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & 0 \end{bmatrix};
$$
 (25)

$$
\Delta_2 = W_L^{\dagger} \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & (d_1)_3 \end{bmatrix} W_R^u = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & \times \end{bmatrix}
$$
 (26)

Let us now see how the other conditions restrict the form of  $\Gamma_1$  in this WB. In the top model, the condition  $\Gamma_1^{\dagger} \Delta_2 = 0$ , leads to:

<span id="page-9-0"></span>
$$
\Gamma_1^{\dagger} \Delta_2 = \begin{bmatrix} \times & \times & a \\ \times & \times & b \\ \times & \times & c \end{bmatrix} \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & \times \end{bmatrix} = 0 \tag{27}
$$

From Eq.[\(27\)](#page-9-0) one obtains  $a = b = c = 0$ , so  $\Gamma_1$  has the form

$$
\Gamma_1 = \begin{bmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{bmatrix} \tag{28}
$$

in the basis where  $\Delta_2$  has the form of Eq. [\(26\)](#page-9-1). The other condition in Eqs. [\(18\)](#page-8-0) requires  $\Gamma_2^{\dagger} \Delta_1 = 0$  which leads to:

$$
\Gamma_2^{\dagger} \Delta_1 = \begin{bmatrix} \alpha_1 & \alpha_2 & \alpha_3 \\ \beta_1 & \beta_2 & \beta_3 \\ \gamma_1 & \gamma_2 & \gamma_3 \end{bmatrix} \begin{bmatrix} A & B & 0 \\ C & D & 0 \\ 0 & 0 & 0 \end{bmatrix} = 0
$$
 (29)

From this equation one obtains:

<span id="page-10-0"></span>
$$
\alpha_1 A + \alpha_2 C = 0
$$
  
\n
$$
\alpha_1 B + \alpha_2 D = 0
$$
\n(30)

Note that since, in the chosen WB, the up and charm quark only receive mass from  $\Delta_1$  the non-vanishing of  $m_u$  and  $m_c$  imply  $AD - BC \neq 0$  which together with Eqs. [\(30\)](#page-10-0) leads to:

$$
\alpha_1 = \alpha_2 = 0 \tag{31}
$$

In an entirely analogous manner, one can show that  $\beta_1$ ,  $\beta_2$  and  $\gamma_1$ ,  $\gamma_2$  vanish. One concludes then that  $\Gamma_2$  has the form:

$$
\Gamma_2 = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{bmatrix}
$$
 (32)

This completes the proof that the relations of Eq. [\(18\)](#page-8-0) are necessary and sufficient conditions to have a BGL type model, with HFCNC in the down quark sector.

Similarly, using the up and charm solutions of Eqs. [\(21a\)](#page-8-3) and [\(21b\)](#page-8-3) one obtains the other two BGL models with FCNC in the down sector. The necessary and suffient conditions for BGL models with FCNC in the up sector can be written like those of Eq. [\(18\)](#page-8-0) with the rôle of the Yukawa matrices  $\Gamma_i$ and  $\Delta_i$  interchanged. These conditions are WB independent and therefore they allow one to identify BGL type models when written in an arbitrary WB where the zero texture patterns of the WB chosen by the symmetry are not present.

#### The lowest invariants in the MFV framework and CP violation

It is instructive to evaluate the lowest non-trivial invariants in the case of BGL models. In the general 2HDM one has:

<span id="page-11-0"></span>
$$
M_d N_d^{0\dagger} = \frac{1}{2} \left[ v_1 v_2 \left( \Gamma_1 \Gamma_1^\dagger - \Gamma_2 \Gamma_2^\dagger \right) + \left( v_2^2 \Gamma_2 \Gamma_1^\dagger - v_1^2 \Gamma_1 \Gamma_2^\dagger \right) \cos \theta + \right. \\
\left. + i \left( v_2^2 \Gamma_2 \Gamma_1^\dagger + v_1^2 \Gamma_1 \Gamma_2^\dagger \right) \sin \theta \right] \tag{33}
$$

It can be readily verified that in BGL models one has:

$$
\operatorname{tr}\left[\Gamma_{1}\Gamma_{2}^{\dagger}\right]=0\tag{34}
$$

so that we obtain from Eq. [\(33\)](#page-11-0):

$$
I_1 \equiv \text{tr}(M_d N_d^{0\dagger}) = \frac{1}{2} \text{tr} \left[ v_1 v_2 \left( \Gamma_1 \Gamma_1^\dagger - \Gamma_2 \Gamma_2^\dagger \right) \right] \tag{35}
$$

The important point is that in BGL models  $M_d N_d^{0\dagger}$  is an Hermitian matrix and thus:

<span id="page-11-1"></span>
$$
\text{Im tr}(M_d N_d^{0\dagger}) = 0 \tag{36}
$$

From Eqs. [\(10\)](#page-5-0) and [\(36\)](#page-11-1), it follows that in this class of models  $\text{Im}(N_d)_{jj} = 0$ , thus avoiding too large e.d.m. for down-type quarks.

In order to extend the discussion of BGL type models to higher order WB invariants it is instructive to review the formulation of these models in a more generic way. Here we present some relations which greatly simplify the explicit computation of higher order invariants in terms of physical quantities. In Ref. [\[12\]](#page-19-0) the special characteristics of BGL type models were analysed and generalized. It was pointed out that the particular BGL example given explicitly at the beginning of this section, corresponds to a class of models where  $N_d^0$  and  $N_u^0$  can be writen as:

<span id="page-11-2"></span>
$$
N_d^0 = \frac{v_2}{v_1} M_d - \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) \mathcal{P}_i^{\gamma} M_d \tag{37}
$$

$$
N_u^0 = \frac{v_2}{v_1} M_u - \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) \mathcal{P}_j^{\beta} M_u \tag{38}
$$

where  $\mathcal{P}_{i}^{\alpha}$  are the projection operators defined [\[28\]](#page-20-0) by

<span id="page-11-3"></span>
$$
\mathcal{P}_i^{\alpha} = U_{\alpha L} P_i U_{\alpha L}^{\dagger} \tag{39}
$$

$$
(P_i)_{lk} = \delta_{il}\delta_{ik} \tag{40}
$$

and  $\alpha$ ,  $\beta$ ,  $\gamma$  denote u (up) or d (down). BGL models have  $\gamma = \beta$  and therefore lead to HFCNC in one sector only. In BGL models we also have  $i = j$ . For  $\gamma = \beta = u$  there are HFCNC only in the down sector and vice versa for  $\gamma = \beta = d$ . The example given at the beginning of this section corresponds to  $\gamma = \beta = u$  and  $i = j = 3$  and was presented in a particular weak basis.That weak basis was chosen by the symmetry imposed on the Lagrangian. Notice that the formulation presented here corresponds to the generalization of the model to any weak basis. The choice  $i = 3$  together with  $\gamma = \beta = u$  insures that the HFCNC are suppressed by the third row of  $V_{CKM}$ . In the WB where  $M_d$  is real and diagonal this particular example corresponds to:

$$
V_{CKM} \equiv U_{uL}^{\dagger} U_{dL} = U_{uL}^{\dagger} \tag{41}
$$

which leads to:

<span id="page-12-1"></span>
$$
M_d = D_d, \qquad M_u = V_{CKM}^\dagger D_u U_{uR}^\dagger \tag{42}
$$

$$
N_d^0 \equiv N_d = \frac{v_2}{v_1} D_d - \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) V_{CKM}^\dagger P_3 V_{CKM} D_d \tag{43}
$$

$$
N_u^0 = \frac{v_2}{v_1} V_{CKM}^\dagger D_u U_{uR}^\dagger - \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) V_{CKM}^\dagger P_3 D_u U_{uR}^\dagger \tag{44}
$$

Eqs. [\(37\)](#page-11-2) – [\(40\)](#page-11-3) together with the definition of  $V_{CKM}$  enable us to express all WB invariants in terms of physical quantities. All six cases with  $\gamma = \beta$ and  $i = j$  can be obtained as the result of a discrete symmetry [\[11\]](#page-18-10).

In Ref. [\[12\]](#page-19-0) a MFV expansion for  $N_d^0$ ,  $N_u^0$  with proper transformation properties under a WB transformation, corresponding to a generalization of Eqs.  $(37)$  and  $(38)$  is given by:

<span id="page-12-0"></span>
$$
N_d^0 = \lambda_1 M_d + \lambda_{2i} U_{dL} P_i U_{dL}^\dagger M_d + \lambda_{3i} U_{uL} P_i U_{uL}^\dagger M_d + \dots \tag{45}
$$

$$
N_u^0 = \tau_1 \ M_u + \tau_{2i} \ U_{uL} P_i U_{uL}^\dagger \ M_u + \tau_{3i} \ U_{dL} P_i U_{dL}^\dagger \ M_u + \dots \tag{46}
$$

In the quark mass eigenstate basis  $N_d^0$ ,  $N_u^0$  become:

$$
N_d = \lambda_1 \ D_d + \lambda_{2i} \ P_i \ D_d + \lambda_{3i} \ (V_{CKM})^\dagger \ P_i \ V_{CKM} \ D_d + \dots \tag{47}
$$

$$
N_u = \tau_1 \ D_u + \tau_{2i} \ P_i \ D_u + \tau_{3i} \ V_{CKM} \ P_i \ (V_{CKM})^\dagger \ D_u + \dots \tag{48}
$$

conforming explicitly with the requirement of depending only on the  $V_{CKM}$ matrix. This expansion contains as particular cases the six BGL models mentioned above. Only these six models can be obtained by means of an

Abelian symmetry of the Lagrangian [\[29\]](#page-20-1), [\[27\]](#page-19-15). The symmetry also fixes the coefficients of the expansion in the form given by Eqs. [\(37\)](#page-11-2) and [\(38\)](#page-11-2). The expansion given by Eqs. [\(45\)](#page-12-0) and [\(46\)](#page-12-0) differs from the usual one considered in the literature [\[13\]](#page-19-1) by splitting each component of  $M_d M_d^{\dagger}$  and  $M_u M_u^{\dagger}$  into [\[28\]](#page-20-0):

$$
H_{\alpha} = \sum_{i} m_{\alpha i}^{2} \mathcal{P}_{i}^{\alpha} \tag{49}
$$

and allowing for different coefficients for each term of the expansion in  $\mathcal{P}_i^{\alpha}$ with a different index  $i$ . In this sense the expansion given here is more general and contains the one used in the literature by many authors as a special case.

It is well known that in the SM the lowest order WB invariant sensitive to CP violation is given by Eq. [\(9\)](#page-4-0) and has dimension twelve in powers of mass. Obviously, this invariant is also relevant for BGL type models. However, in BGL type models we have a richer flavour structure parametrized in terms of the four matrices  $M_d$ ,  $M_u$ ,  $N_d^0$  and  $N_u^0$  rather than the two mass matrices of the SM. As a result, in this case the lowest order invariant sensitive to CP violation is of lower order, namely:

$$
I_9^{CP} \equiv \text{Im tr} \left[ M_d N_d^{\theta \dagger} M_d M_d^{\dagger} M_u M_u^{\dagger} M_d M_d^{\dagger} \right]
$$
 (50)

In BGL models invariants that see CP violation must contain flavour matrices both from the up and down sector. In fact the sector that has HFCNC has couplings that are proportional to only one row of  $V_{CKM}$  and it is always possible to choose a parametrization where any single row of  $V_{CKM}$  is real. This invariant can be readily evaluated using Eqs. [\(42\)](#page-12-1), [\(43\)](#page-12-1), which correspond to the specific BGL model given at the beginning of this section with  $\gamma = u$  and  $i = 3$ , and one obtains:

$$
I_9^{CP}(\gamma = u, i = 3) = -\left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right)(m_b^2 - m_s^2)(m_b^2 - m_d^2)(m_s^2 - m_d^2) \times \times (m_c^2 - m_u^2)\text{Im}(V_{22}^* V_{32} V_{33}^* V_{23})
$$
\n(51)

This result is in agreement with the MFV character of BGL models namely, all flavour changing and CP violation are controlled by  $V_{CKM}$ , therefore this CP violating quantity must be proportional to the imaginary part of rephasing invariant quartets of  $V_{CKM}$  as in the SM [\[3\]](#page-18-2). Another important result is that  $I_9^{CP}(\gamma = u, i = 3)$  is different from zero even if  $m_t = m_c$ or  $m_t = m_u$ . In fact the discrete symmetry leading to this specific BGL

model singles out the top quark [\[11\]](#page-18-10). It is important to emphazise that this invariant is defined in such a way that the trace involves the sum over all quarks, therefore it can be related to the baryon asymmetry generated at the electroweak phase transition [\[30\]](#page-20-2), [\[31\]](#page-20-3), [\[32\]](#page-20-4), [\[33\]](#page-20-5).

In the BGL model defined by  $\gamma = d, i = 1$ , where:

$$
N_d^0 = \frac{v_2}{v_1} M_d - \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) \mathcal{P}_1^d M_d \tag{52}
$$

$$
N_u^0 = \frac{v_2}{v_1} M_u - \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) \mathcal{P}_1^d M_u \tag{53}
$$

we can get an enhancement in the CP violating contribution to the baryon asymmetry of the order:

$$
\frac{I_9^{CP}(\gamma = d, i = 1)}{I_1^{CP}} \frac{E^{12}}{E^8} \simeq \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) \frac{E^4}{m_b^2 m_s^2}
$$
(54)

where  $E$  is the scale relevant for baryogenesis at the electroweak phase transition. For  $E \sim 100 \text{GeV}$  we get an enhancement of about  $10^{10}$ . This enhancement can be traced to the fact that this model singles out the d quark in such a way that the only mass difference involving down quarks appearing in  $I_9^{CP}(\gamma = d, i = 1)$  is the suppression term  $(m_b^2 - m_s^2)$  unlike in  $I_1^{CP}$  where the three different down square mass differences appear, so that the ratio of this invariant by  $I_1^{CP}$  is larger by a factor of the order  $E^4/(m_b^2 - m_d^2)(m_s^2 - m_d^2)$ 

It is instructive to make use of Eqs.  $(42)$ ,  $(43)$  to compute  $I_2$  which is real in this case:

<span id="page-14-0"></span>
$$
I_2 = -2m_d^2 m_s^2 (m_s^2 - m_d^2)^2 \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right)^2 |V_{31}|^2 |V_{32}|^2 -
$$
  

$$
-2m_d^2 m_b^2 (m_b^2 - m_d^2)^2 \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right)^2 |V_{33}|^2 |V_{31}|^2 -
$$
  

$$
-2m_s^2 m_b^2 (m_b^2 - m_s^2)^2 \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right)^2 |V_{33}|^2 |V_{32}|^2
$$
 (55)

the dominant term is the last one.

### 3.3 Two Higgs doublets with the NNI texture

Some time ago [\[34\]](#page-20-6) it has been shown that, in the three generation SM, starting with arbitrary Yukawa couplings, one can always make a WB transformation such that the quark mass matrices  $M_d$ ,  $M_u$  get the form:

$$
M_d = \begin{bmatrix} 0 & a_d & 0 \\ a'_d & 0 & b_d \\ 0 & b'_d & c_d \end{bmatrix}; \qquad M_u = \begin{bmatrix} 0 & a_u & 0 \\ a'_u & 0 & b_u \\ 0 & b'_u & c_u \end{bmatrix}
$$
 (56)

this form, usually denoted nearest-neighbour-interaction (NNI) basis has no physical implications in the context of the SM with one Higgs doublet. If one further assumes that  $M_d$ ,  $M_u$  are Hermitian in the NNI basis (i.e.,  $a'_{d(u)} =$  $a_{d(u)}^*$ ,  $b'_{d(u)} = b_{d(u)}^*$  then one obtains the Fritzsch Ansatz [\[35\]](#page-20-7) which does have physical implications, correctly predicting  $|V_{us}|$  but making a wrong prediction for  $|V_{cb}|$ , taking into account that  $m_t \gg m_c$ . This implies that the original Fritzsch Ansatz has been ruled out. Recently, it has been shown that one can reproduce all the current data on quark masses and mixing, by allowing deviations of Hermiticity of about 20% in the NNI form. It was also shown [\[17\]](#page-19-5) that, in the context of 2HDM, one can obtain the NNI form for the quark mass matrices, through the introduction of a  $Z_4$  symmetry in the Lagrangian, which leads to:

<span id="page-15-0"></span>
$$
\frac{v_1}{\sqrt{2}}\Gamma_1 = \begin{bmatrix} 0 & a_d & 0 \\ a'_d & 0 & 0 \\ 0 & 0 & c_d \end{bmatrix}; \qquad \frac{v_2 e^{i\theta}}{\sqrt{2}}\Gamma_2 = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & b_d \\ 0 & b'_d & 0 \end{bmatrix}
$$
(57)  

$$
\frac{v_1}{\sqrt{2}}\Delta_1 = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & b_u \\ 0 & b'_u & 0 \end{bmatrix}; \qquad \frac{v_2 e^{-i\theta}}{\sqrt{2}}\Delta_2 = \begin{bmatrix} 0 & a_u & 0 \\ a'_u & 0 & 0 \\ 0 & 0 & c_u \end{bmatrix}
$$
(58)

It is clear that the couplings of Eqs. [\(57\)](#page-15-0), [\(58\)](#page-15-0) lead to HFCNC in both the up and down sectors. In this section, we evaluate some of the previously defined WB invariants, illustrating their usefulness in the analysis of HFCNC and CP violating effects.

Let us consider  $I_1$  again. It can be easily checked that this invariant is real in the NNI case.:

$$
I_1 \equiv \text{tr}(M_d N_d^{0\dagger}) = \frac{v_2}{v_1} (a_d a_d^* + a'_d a'_d^*) - \frac{v_1}{v_2} (b_d b_d^* + b'_d b'_d^*) + \frac{v_2}{v_1} c_d c_d^* \tag{59}
$$

The same is true for  $I_2$  which in this case is given by:

$$
I_2 \equiv \text{tr}\left[M_d N_d^{0\dagger}, M_d M_d^{\dagger}\right]^2 = \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right)^2 2 c_d c_d^* \left[c_d c_d^* b_d b_d^* b_d' b_d'^* + (b_d' b_d'^*)^2 a_d a_d^* + (b_d b_d^*)^2 a_d' a_d'^* - a_d' a_d'^* b_d b_d^* b_d' b_d'^* - a_d a_d^* b_d b_d^* b_d' b_d'^*\right]
$$
(60)

In order to compare this result to the one obtained in the MFV case given by Eq. [\(55\)](#page-14-0) we rewrite the coefficients of the NNI mass matrices in terms of quark masses using the approximate relations of Ref. [\[17\]](#page-19-5):

$$
c_d c_d^* \sim m_b^2, \quad |a_d| \sim |a_d'| \sim \sqrt{m_d m_s}, \quad |b_d| \sim |b_d'| \sim \sqrt{m_s m_b} \tag{61}
$$

which lead to:

$$
I_2 \sim 2\left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right)^2 m_b^6 m_s^2 \tag{62}
$$

There are similarities between the dominant term in the MFV case and the NNI case, but in the NNI case there is no suppression factor given by the  $V_{CKM}$  matrix elements. Therefore HFCNC are potentially more dangerous in NNI models than in the MFV case. Another important point is the fact that in the NNI case the lowest invariants in powers of masses, sensitive to CP violation, are much lower than  $I_9^{CP}$ . One such example is:

Im tr 
$$
\left[M_d N_d^{0\dagger} M_u M_u^{\dagger}\right] \sim \left(\frac{v_2}{v_1} + \frac{v_1}{v_2}\right) m_c^{\frac{1}{2}} m_t^{\frac{3}{2}} m_s^{\frac{1}{2}} m_b^{\frac{3}{2}} \sin \beta
$$
 (63)

where the angle  $\beta$  is one of the two factorizable phases that cannot be removed from the mass matrices by rephasing of the quark fields. Note that in the NNI case it is possible to choose a WB where  $M_d$  (or else  $M_u$ ) is real by rephasing quark fields. In this WB  $N_d^0$  (or else  $N_u^0$ ) is also real. Further rephasing on the righthanded side allows to remove three phases from the other mass matrix and also, at the same time, from the corresponding  $N^0$ matrix, so that we are left with only two meaningful factorizable phases in the other mass matrix coinciding with the two phases left in the corresponding  $N^0$  matrix. In Ref. [\[17\]](#page-19-5) these two phases are evaluated, their sine is roughly of order one. Implications for the baryon asymmetry of the Universe are also important in this case.

## 4 Conclusions

We have presented a discussion of various flavour aspects of the general 2HDM. In particular, we have shown that flavour mixing in the 2HDM can be parametrized by a set of unitary matrices which arise from the misalignment in flavour space of various pairs of Hermitian matrices constructed from the Yukawa couplings of the 2HDM. These unitary mixing matrices are entirely analogous to the CKM matrix which arises in the SM from the misalignment of  $H_d \equiv M_d M_d^{\dagger}$  and  $H_u \equiv M_u M_u^{\dagger}$ . Some of the CP violating phases are entirely analogous to the CKM phase, reflecting the non-vanishing of the imaginary parts of the various invariant quartets of the above unitary flavour matrices which arise in the 2HDM. We construct various WB invariants which can play a crucial rôle in the analysis of both CP violation and FCNC. Apart from a general analysis, we also applied the WB invariants to the study of specific flavour models, in the framework of 2HDM, such as MFV models of BGL type and models with a NNI structure. It is likely that the flavour structure of the 2HDM is not generic, reflecting on the contrary, the presence of some flavour symmetry. The WB invariants which we have constructed can be very useful in the study of new sources of CP violation in 2HDM constrained by some flavour symmetry. In particular, these WB invariants can be applied to the study of Higgs mediated FCNC in flavoured 2HDM. We also point out that in the 2HDM with MFV as well as in NNI models, CP-odd WB invariants arise in terms of much lower powers of masses than the CP-odd invariant of the SM, a feature which can have important implications for baryogenesis. The recent discovery of a Higgs boson at the LHC is an important step towards understanding the electroweak symmetry breaking sector. The LHC and, in the future, a linear collider will play an important rôle in putting further constraints on different two Higgs doublet model scenarios [\[1\]](#page-18-0), [\[36\]](#page-20-8), [\[37\]](#page-20-9) taking into account, in particular, the distinguishing features between models with NFC and with MFV [\[38\]](#page-20-10), [\[39\]](#page-20-11), [\[40\]](#page-20-12), [\[41\]](#page-20-13), [\[42\]](#page-20-14), [\[43\]](#page-20-15).

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