



UNIVERSITAT
DE VALÈNCIA

Facultat d'Economia
Departament de Direcció d'Empreses
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Pharma Management and Planning

Curso 2019/20

SEMINAR Nº 6: VISIT TO THE *PARC CIENTÍFIC* OF THE UNIVERSITY OF VALENCIA

PROGRAMME: Friday, 25th October, 2019

12 pm Meet at the *Pecera* in the lecture building. From there we will walk to the *Parc Científic*.

At the auditorium of the *Parc Científic* :

12.30 pm – 1 pm	Presentation of the UV <i>Parc Científic</i> : where companies source ideas
1 pm – 1.40 pm	Presentation of the company Mediadd (www.mediadd.es)
1.40 pm – 2.15 pm	Presentation of the UV careers service: Uvocupació
2.15 pm – 2.30 pm	Questions

ASSIGNMENTS:

1. *Parc Científic* presentation:
 - a. History of the *Parc Científic*
 - b. Objectives of the *Parc Científic*
 - c. Key figures: number of companies, type of companies, employees, turnover
 - d. The *Parc Científic*'s plans for development
2. Mediadd presentation
 - a. History of the company.
 - b. Sector and businesses in which the company trades
 - c. Key figures: employees, turnover, balance sheet, company classification
 - d. The company's plans for development
 - e. The company's relationship with the University of Valencia
3. UV OCUPACIÓ presentation
This session analyzes the main strategies for successful job searches in order to answer the most important questions students should ask before looking for a job:
 - a. Why is it important to start looking for a job before completing your studies? Learn and use the resources the University provides in relation to employability and entrepreneurship.
 - b. What should you look for? The importance of identifying professional interests.
 - c. Where should you start organizing the job search process? What are the main steps you should take when transitioning towards labor insertion?

- d. When is the best time to start your job search? The importance of taking actions to facilitate early labor insertion,